

P D P A O L A

Training Kit

Essence

Effortless elegance and lifestyle meet genuine, timeless and prêt-à-porter jewellery to create the PDPAOLA universe.

Style consciousness and distinct quality make up the essence of who we are, a curated digital native fashion brand that joins contemporary women in their ever-changing journey.

We strive to exceed expectations by creating unique trend-setting jewels, along with a remarkable design, experience and an aspirational brand identity.





Our story

Back in 2014, young siblings Paola and Humbert Sasplugas made a life-changing decision after quitting their careers in Architecture and Finance to pursue their dream: creating an industry-changing company by turning Paola's childhood passion for jewellery and design into a lifetime project.

PDPAOLA is the result of a balanced combination of the creative and business worlds, working together towards the disruption of the jewellery industry.

Four years later, PDPAOLA has built a strong and talented team of professionals leading their way to the top of the international fashion jewellery space. Today, PDPAOLA is a deeply loved and respected brand with thousands of international customers and fans.

Value proposition

Trend-setting design

With up to 7 collection launches per year, the prêt-à-porter and fashion consciousness approach constitutes the PDPAOLA design basis. Our brand's DNA and unique style are mixed with the latest trends to create genuine and elegant jewels designed for today's women.

Powerful brand identity

PDPAOLA builds an aspirational brand by creating an appealing storytelling that surrounds all jewelry collections. From campaign image to product packaging, every detail is carefully thought. Our brand is conceived to be worldwide recognizable and work as one so that women feel identified with.

Best-in-class quality

We strive to exceed our customers' expectations by using premium quality materials. Our jewellery is mainly made of 925 sterling silver, natural and semi-precious stones, zirconia and 18k gold / rhodium plating. The use of cutting edge technology and a high level of craftsmanship in our factories ensure a perfect finishing and a demanding quality control.

Affordable luxury

With an average retail price of c.50€, we strongly believe in good quality jewellery at affordable prices. Our pricing range is perfect to engage final customers with recurring purchases and cross-selling opportunities across categories, resulting in great brand loyalty.



Your new business opportunity

4.1

Offer a unique universe of trend-setting jewellery with value added design, attracting all fashion lovers.

4.2

Increase your brand portfolio with a leading and well-established international brand that has proven market acceptance and e-commerce track record.

4.3

Take advantage of a high product turnover rate and good cross-selling potential through smart combinations of earrings, rings, necklaces and bracelets.

4.4.

Benefit from great value for money and margins: very attractive retail price points with high value perception supported by premium quality materials.

4.5.

Leverage a strong global marketing support in social media, with a growing follower base of 800k+.



Community

INSTAGRAM

800k+
followers & growing

FACEBOOK

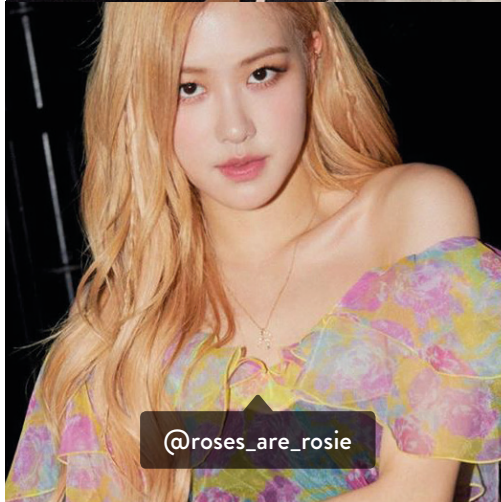
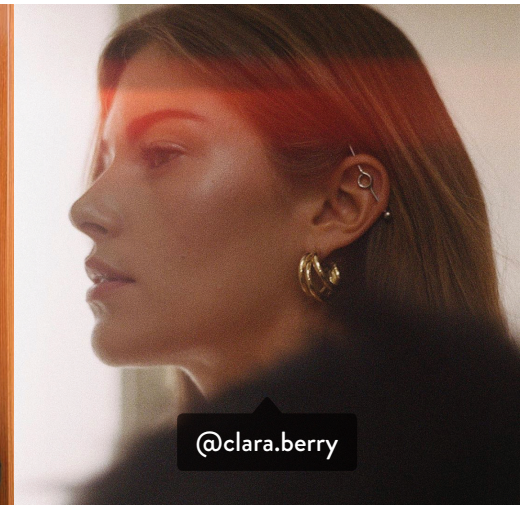
249k+
followers & growing

More than 14 million monthly
advertising impacts to attract
customers to points of sale.



VIP Features

PDPAOLA international appearances. The trendiest girls using our jewelry.



Welcome Collection



A GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-096-U



B GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-097-U



C GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-098-U



D GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-099-U



E GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-100-U



F GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-101-U



G GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-102-U



H GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-103-U



**I GOLD**

RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-104-U



8 435511 709449

**J GOLD**

RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-105-U



8 435511 709456

**K GOLD**

RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-106-U



8 435511 709463

**L GOLD**

RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-107-U



8 435511 709470

**M GOLD**

RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-108-U



8 435511 709487

**N GOLD**

RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-109-U



8 435511 709494

**O GOLD**

RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-110-U



8 435511 709500

**P GOLD**

RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-111-U



8 435511 709517



Q GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-112-U



R GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-113-U



S GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-114-U



T GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-115-U



U GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-116-U



V GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-117-U



W GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-118-U



X GOLD RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-119-U



**Y GOLD** RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-120-U

**V GOLD** RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-121-U

**A SILVER** RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-096-U

**B SILVER** RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-097-U

**C SILVER** RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-098-U

**D SILVER** RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-099-U

**E SILVER** RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-100-U

**F SILVER** RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-101-U





G GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-102-U



H GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-103-U



I GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-104-U



J GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-105-U



K SILVER RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-106-U



L SILVER RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-107-U



M SILVER RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-108-U



N SILVER RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-109-U





O GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-110-U



P GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-111-U



Q GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-112-U



R GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-113-U



S SILVER RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-114-U



T SILVER RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-115-U



U SILVER RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-116-U



V SILVER RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-117-U




W GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-118-U


X GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-119-U


Y GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-120-U


Z GOLD RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-121-U


ELIJA GOLD RRP 55€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-137-U


ASANA SILVER RRP 45€

NECKLACE
MATERIAL: 925 Sterling Silver
STONES: White Zirconias

REF. CO02-131-U


GINA GOLD RRP 79€

NECKLACE
MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: White Zirconia

REF. CO01-083-U


GINA SILVER RRP 79€

NECKLACE
MATERIAL: 925 Sterling Silver
STONES: White Zirconia

REF. CO02-083-U



**ARIZONA GOLD**

RRP 99€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver
STONES: White Zirconias

REF. CO01-172-U

**WEST GOLD**

RRP 75€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver
STONES: White Zirconias

REF. CO01-170-U

**PLAYER GOLD**

RRP 75€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver
STONES: White Zirconias

REF. CO01-173-U

**BANG BANG GOLD**

RRP 75€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver
STONES: White Zirconias

REF. CO01-174-U

**MIDNIGHT BLUE GOLD**

RRP 45€

NECKLACE
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. CO01-176-U

**LIME BLUSH GOLD**

RRP 45€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-177-U

**LA PALETTE GOLD**

RRP 75€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-179-U

**VELOURS**

RRP 55€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-182-U



**VICTORIA** RRP 89€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-184-U

**JASMINE GOLD** RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-163-U

**JASMINE SILVER** RRP 59€

NECKLACE
MATERIAL: 925 Sterling Silver

REF. CO02-163-U

**ZAZA GOLD** RRP 69€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-198-U

**BREEZE GOLD** RRP 59€

NECKLACE
MATERIAL: 18k Gold plated
925 Sterling Silver

REF. CO01-202-U



**NIA GOLD**

RRP 39€

BRACELET
 MATERIAL: 18k Gold plated 925
 Sterling Silver
 STONES: White Zirconias

REF. PU01-074-U

**GINA GOLD**

RRP 59€

BRACELET
 MATERIAL: 18k Gold plated 925
 Sterling Silver
 STONES: White Zirconias

REF. PU01-043-U

**GINA SILVER**

RRP 59€

BRACELET
 MATERIAL: 925 Sterling Silver
 STONES: White Zirconias

REF. PU02-043-U

**ARIZONA GOLD**

RRP 85€

BRACELET
 MATERIAL: 18k Gold plated 925
 Sterling Silver
 STONES: White Zirconias

REF. PU01-098-U

**VICTORIA**

RRP 69€

BRACELET
 MATERIAL: 18k Gold plated 925
 Sterling Silver

REF. PU01-108

**JASMINE GOLD**

RRP 49€

BRACELET
 MATERIAL: 18k Gold plated 925
 Sterling Silver

REF. PU01-092-U

**BUZZ GOLD**

RRP 49€

BRACELET
 MATERIAL: 18k Gold plated 925
 Sterling Silver

REF. PU01-122-U




A GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-251-U


B GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-252-U


C GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-253-U


D GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-254-U


E GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-255-U


F GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-256-U


G GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-257-U


H GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-258-U



**I GOLD**

RRP 59€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-259-U



8 435511 714665

**J GOLD**

RRP 59€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-260-U



8 435511 714672

**K GOLD**

RRP 59€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-261-U



8 435511 714689

**L GOLD**

RRP 59€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-262-U



8 435511 714696

**M GOLD**

RRP 59€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-263-U



8 435511 714702

**N GOLD**

RRP 59€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-264-U



8 435511 714719

**O GOLD**

RRP 59€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-265-U



8 435511 714726

**P GOLD**

RRP 59€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-266-U



8 435511 714733


Q GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-267-U


R GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-268-U


S GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-269-U


T GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-270-U


U GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-271-U


V GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-272-U


W GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-273-U


X GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-274-U




Y GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-275-U


Z GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-276-U


SALMA GOLD RRP 49€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: Apple Green Zirconias,
White Zirconias

REF. AR01-122-U


ZAZA GOLD RRP 49€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: Apple Green Zirconia, Champagne Zirconia,
Garnet Zirconia

REF. AR01-113-U


MAKA GOLD RRP 45€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: Apple Green Zirconias,
White Zirconias

REF. AR01-124-U


APPLE ALIA RRP 39€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: Apple Green Zirconias

REF. AR01-116-U


ESHA GOLD RRP 55€

EARRINGS
MATERIAL: 18k Gold plated Brass

REF. AR01-110-U


ESHA SILVER RRP 55€

EARRINGS
MATERIAL: 925 Sterling Silver
plated Brass

REF. AR02-110-U



**AISHA GOLD**

RRP 105€

EARRINGS

MATERIAL: 18k Gold plated Brass
STONES: White Zirconias

REF. AR01-111-U

**ALIA SILVER**

RRP 39€

EARRINGS

MATERIAL: 925 Sterling Silver
STONES: White Zirconias

REF. AR02-115-U

**IDRIS GOLD**

RRP 69€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: White Zirconias

REF. AR01-123-U

**IDRIS SILVER**

RRP 69€

EARRINGS

MATERIAL: 925 Sterling Silver
STONES: White Zirconias

REF. AR02-123-U

**KOI GOLD**

RRP 55€

EARRINGS

MATERIAL: 18k Gold plated Brass
STONES: White Zirconias

REF. AR01-198-U

**KOI SILVER**

RRP 55€

EARRINGS

MATERIAL: Brass on Silver
rhodium plating
STONES: White Zirconias

REF. AR02-198-U

**GISELLE GOLD**

RRP 69€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: White Zirconias

REF. AR01-108-U

**GISELLE SILVER**

RRP 69€

EARRINGS

MATERIAL: 925 Sterling Silver
STONES: White Zirconias

REF. AR02-108-U



**ARIA GOLD**

RRP 65€

EARRINGS

MATERIAL: 18k Gold plated Brass

REF. AR01-101-U

**ARIA SILVER**

RRP 65€

EARRINGS

MATERIAL: 925 Sterling Silver
plated Brass

REF. AR02-101-U

**BIRD GOLD**

RRP 45€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: White Zirconias

REF. AR01-089-U

**BIRD SILVER**

RRP 45€

EARRINGS

MATERIAL: 925 Sterling Silver
STONES: White Zirconias

REF. AR01-089-U

**MUZE GOLD**

RRP 65€

EARRINGS

MATERIAL: 18k Gold plated Brass

REF. AR01-074-U

**MUZE SILVER**

RRP 65€

EARRINGS

MATERIAL: 1925 Sterling Silver
plated brass

REF. AR02-074-U

**RODEO GOLD**

RRP 39€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-206-U

**VAQUERO GOLD**

RRP 49€

EARRINGS

MATERIAL: 18k Gold plated 925
Sterling Silver
STONES: White Zirconias

REF. AR01-203-U




EUPHORIA GOLD RRP 69€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-216


HALO GOLD RRP 89€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-221


OMBRÉ GOLD RRP 55€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-219


LA PALETTE GOLD RRP 59€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-209-U


GLORY GOLD RRP 55€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-220-U


CAVALIER RRP 89€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-239


JOANNE RRP 65€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-245


ROYAL RRP 79€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-246




MAJESTICA RRP 95€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-248


LUMIERE RRP 79€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-249


BLOSSOM GOLD RRP 65€

EARRINGS
MATERIAL: 18k Gold plated Brass
STONES: Light Sapphire Blue Zirconias

REF. AR01-182-U


LILY GOLD RRP 49€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-193-U


LILY SILVER RRP 49€

EARRINGS
MATERIAL: Silver rhodium
plated Brass

REF. AR02-193-U


ZAZA GOLD RRP 75€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-314-U


BREEZE GOLD RRP 65€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. AR01-315-U


LA BAMBA GOLD RRP 79€

EARRINGS
MATERIAL: 18k Gold plated 925
Sterling Silver

REF. BU01-004-U





ARIA GOLD

RRP 59€

RING
MATERIAL: 18k Gold plated
925 Sterling Silver

SIZE 12:
REF. AN01-139-12



SIZE 14:
REF. AN01-139-14



ARIA SILVER

RRP 59€

RING
MATERIAL: 925 Sterling Silver

SIZE 12:
REF. AN02-139-12



SIZE 14:
REF. AN02-139-14



PAPILLON GOLD

RRP 59€

RING
MATERIAL: 18k Gold plated
925 Sterling Silver

SIZE 12:
REF. AN01-191-12



SIZE 14:
REF. AN01-191-14



CAVALIER

RRP 65€

RING
MATERIAL: 18k Gold plated
925 Sterling Silver

SIZE 12:
REF. AN01-197-12



SIZE 14:
REF. AN01-197-14



REVERY GOLD

RRP 55€

RING
MATERIAL: 18k Gold plated
925 Sterling Silver

SIZE 12:
REF. AN01-219-12



SIZE 14:
REF. AN01-219-14



Purchase Experience

SUPPORT IN THE SALES PROCESS

Use P D PAOLA's tray to present the product to the client; both, exhibited and non- exhibited products.

PURCHASES SET UP

1. Pick the selected product and remove any present label.

Important note: Each time a product is taken out from the stock to show the customer and try on, the plastic bag should not be displayed in order to preserve the brand image.

2. Insert the product into a “velvet pouch” P D PAOLA.

3. Fill up the quality certificate.

4. Insert the velvet pouch and the quality certificate inside the P D PAOLA bubble bag.

5. Use P D PAOLA's paper bag to end the shopping experience.



Handling and product care

HOW SHOULD THE REMAINING STOCK BE STORED?

Store the non-exposed stock in individual plastic bags (polyethylene) with hermetic closure as received from the warehouse.

Jewels should always be kept away from any exposure to sunlight and away from warm places.

HOW SHOULD JEWELS BE CLEANED?

Use a suede so that the jewelry shines again in case they have become blackened over time.



Useful information

HOW SHOULD JEWELLERY BE CLEANED AT HOME?

Pour a small amount of mild soap into lukewarm water and use a small, soft toothbrush to clean your jewellery. Toothbrushes are ideal for cleaning jewellery with intricate details, which can otherwise be difficult to clean. If the dirt is hard to remove, soak the jewelry in clean water.

Important: *Gold plated jewelry requires more care. Using your toothbrush very intensely may cause the gold plating to fade away, therefore it is very important that you do this process very carefully to avoid the gold plating from wearing away. If your sterling silver jewellery has become dull, a silver-polishing cloth is a great tool to make it shine again. However, it will not remove scratches.*

PLATING FEATURES

The durability of the 1 micron plating depends on the treatment, care and intensity of the use given to each piece. First of all we recommend to remove jewelry before going to bed or engaging in any physical activity.

Exposure to certain harsh chemicals or environments will result in compromising the integrity of your jewellery. This includes, but is not limited to the following: perspiration, perfumes, cleaning agents, chlorine, salt water, and silver polish.



@pdpaola_jewelry