



FURLA

SINCE 1927 ITALY

RETAILER CATALOGUE

SPRING SUMMER 2021

HISTORY OF THE FURLA BRAND

A strategy towards consistent Growth

Milestones

Furla is the only global brand in its category with an Italian heritage. Established in 1927 by Aldo Furlanetto in Bologna, Furla looks to the future with a foot grounded in its solid past of time-honored craftsmanship, a sophisticated elegance and a playful originality.

The brand never forgets its Italian sensibility and its generous and creative DNA.





New

WW00015005L1
FWL0041 ARCO CHAIN
159,00 €



8 050560 957551



New

WW00015006L5
FWL0042 ARCO CHAIN
219,00 €



8 050560 952402



New

WW00015007L3
FWL0043 ARCO CHAIN
219,00 €



8 050560 957438



WW00010005L1
FWL0028 BANGLE
159,00 €



8 050560 906603



WW00010006L3
FWL0029 BANGLE
179,00 €



8 050560 906610



WW00005001L1
FWL0011 COSY
129,00 €



8 050560 906351



WW00005002L2
FWL0012 COSY
149,00 €



8 050560 906382



WW00005003L1
FWL0013 COSY
129,00 €



8 050560 906368



WW00005004L3
FWL0014 COSY
149,00 €



8 050560 906405



WW00005008L3
FWL0015 COSY
179,00 €



8 050560 906320



WW00005009L2
FWL0016 COSY
199,00 €



8 050560 906344



WW00005010L3
FWL0017 COSY
199,00 €



8 050560 902384



WW00005011L1
FWL0018 COSY
199,00 €



New
WW00013005L1
FWL0036 COSY SECONDS
189,00 €



New
WW00013006L2
FWL0037 COSY SECONDS
219,00 €



New
WW00013007L3
FWL0038 COSY SECONDS
229,00 €



WW00004001L1
FWL0005 ESSENTIAL
179,00 €



WW00004002L2
FWL0006 ESSENTIAL
199,00 €



WW00004004L1
FWL0007 ESSENTIAL
179,00 €



WW00004007L4
FWL0008 ESSENTIAL
239,00 €



WW00004008L3
FWL0009 ESSENTIAL
239,00 €



WW00004009L1
FWL0010 ESSENTIAL
259,00 €



WW00002002L2
FWL0001 LOGO LINKS
179,00 €



WW00002003L3
FWL0002 LOGO LINKS
249,00 €





WW00002004L5
FWL0003 LOGO LINKS
219,00 €



8 050560 906252



WW00002005L1
FWL0004 LOGO LINKS
189,00 €



8 050560 900168



WW00006002L3
FWL0019 LOGO LINKS
169,00 €



8 050560 906467



WW00006003L3
FWL0020 LOGO LINKS
169,00 €



8 050560 906450



WW00006004L1
FWL0021 LOGO LINKS
179,00 €



8 050560 906429



WW00007001L1
FWL0022 MINIMAL
169,00 €



8 050560 906498



WW00007002L2
FWL0023 MINIMAL
189,00 €



8 050560 906511



WW00007007L3
FWL0024 MINIMAL
189,00 €



8 050560 906542



WW00007008L2
FWL0025 MINIMAL
199,00 €



8 050560 906474



WW00011004L5
FWL0030 MULTIFUNCTION
269,00 €



8 050560 906689



WW00011005L1
FWL0031 MULTIFUNCTION
239,00 €



8 050560 906665



WW00011006L3
FWL0032 MULTIFUNCTION
269,00 €



8 050560 906672





New

WW00018005L5
FWL0044 NEW PIN
199,00 €



8 050560 957605



New

WW00018006L2
FWL0045 NEW PIN
199,00 €



8 050560 957445



New

WW00018007L3
FWL0046 NEW PIN
199,00 €



8 050560 957452



WW00008001L1
FWL0026 STUDS
199,00 €



8 050560 902391



WW00008003L3
FWL0027 STUDS
219,00 €



8 050560 902407



New

WW00008004L1
FWL0033 STUDS INDEX
229,00 €



8 050560 957476



New

WW00008005L2
FWL0034 STUDS INDEX
249,00 €



8 050560 957483



New

WW00008006L3
FWL0035 STUDS INDEX
249,00 €



8 050560 971274



New

WW00014001L5
FWL0039 TEMPO MINI
249,00 €



8 050560 952396



New

WW00014002L2
FWL0040 TEMPO MINI
249,00 €



8 050560 957537



THE FURLA ARCH



- Symbol of a new chapter in the brand's history reflecting its values and its Italian success story
- Iconic to Italian architecture and to the brand's patrimony in Bologna: the arches of the famous Bologna portico and of the arch of the door of the Fondazione Furla building
- Representative of the brand's values: Italian elegance and beauty composed of harmony and simplicity
- Structural elements – sleek, minimal, contemporary featured on the bags closures and ornaments
- Fusion between history and contemporary Italian spirit
- An inclusive world with a history of craftsmanship, creativity and entrepreneurship



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